

ORDER



Orders
Order / Rev: 207241
Alt Order #: 06854355
Product Desc: 9/20-9/30 US CHAMBER OF COMMER
Estimate: 919930
Flight Dates: 09/20/12 - 09/30/12
Original Date / Rev: 09/20/12 / 09/20/12
Order Type: REG

WVBT

Primary AE: Petry Los Angeles
Sales Office: P-LA
Sales Region: Nat

Agency
Name: Del Cielo Media
Buying Contact:
Billing Contact:
 10755 Scripps Poway Parkway
 San Diego, CA 92131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/US Chamber of Commerce (I)
Demographic: HH
Product Codes: PL2
Priority: P1
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN2587/SP6679/AL2035
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	9	\$16,600.00	\$14,110.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	9	\$16,600.00	\$14,110.00	0.00
Totals	9	\$16,600.00	\$14,110.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Los Angeles			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WVBT	7%	\$16,600.00
Market	100%	\$237,142.86

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WAVY	38%	\$90,114.29
WGNT	0%	\$0.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	32%	\$75,885.71
WTVZ	2%	\$4,742.86
WVEC	21%	\$49,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 1	WVBT	09/24/12	09/27/12	M-F 10-1044p Fox News @ 10 PLS RUN 1/DAY NEWS - PLS RUN 1/DAY	CM	10-1045p	1111---	:30	4	\$1,500.00	P1	0.00	NM	4	\$6,000.00												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 09/24/12</td><td>09/30/12</td><td>1111---</td><td>4</td><td>\$1,500.00</td><td>0.00</td></tr></table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	1111---	4	\$1,500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/24/12	09/30/12	1111---	4	\$1,500.00	0.00																						
E 2	WVBT	09/23/12	09/30/12	Su 10-1044p Fox News @10 Sun	CM	10-1045p	-----S	:30	1	\$1,500.00	P1	0.00	NM	2	\$3,000.00												

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 Flight Dates: 09/20/12 - 09/30/12

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 Product Desc: 9/20-9/30 US CHAMBER OF COMMER
 Estimate: 919930
WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SUN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$1,500.00		0.00			
		Week: 09/24/12	09/30/12	-----S		1				\$1,500.00		0.00			
E 3	WVBT	09/26/12	09/26/12	Wed Prime Other 1	CM	8-10p	--W----	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
				Wed 8-10p											
X FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----		1				\$2,800.00		0.00			
E 4	WVBT	09/27/12	09/27/12	Thur Hour 1	CM	8-9p	---T---	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
				Thu 8-9p											
X FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1				\$2,800.00		0.00			
E 5	WVBT	09/24/12	09/24/12	Mon Hour 2	CM	9-10p	M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				Mon 9-10p											
MOB DOCTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$2,000.00		0.00			
													Totals	9	\$16,600.00